

# AGM + RECRUITMENT AND RETENTION WORKSHOP

## WORKSHOP

Yorkshire and Humber Region u3a (YAHR)

Friday 5<sup>TH</sup> May 2023, 10.30 – 3.00



# Housekeeping

❖ Fire exits, FRPs

❖ Toilets

❖ MOBILE PHONES - off or to SILENT please

❖ PHOTOS



# PROGRAMME: morning

10.30 - YAHR AGM

11.10 - RECRUITMENT & RETENTION PROJECT

11.25 - Challenges in your own u3as

*Short Break*

12.00 - Recruiting NEW members; Introduction to the u3a Recruitment Toolkit

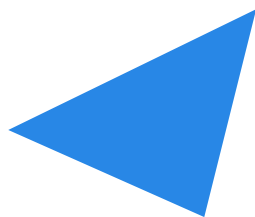
12.30 – BUFFET LUNCH





# YAHR AGM 2023

5<sup>th</sup> May 2023



# **Agenda**

- 1. Welcome and Introductions**
- 2. Apologies for absence**
- 3. To receive and approve the draft minutes of AGM held on 18<sup>th</sup> May 2022**
- 4. Any matters arising**
- 5. To receive and approve the Chair's Annual Report**
- 6. To receive and approve the Treasurer's Annual Report**

7. Election of Officers and Management Team

- \* Chair: Pat Collard
- \* Secretary: Samina Aslam
- \* Treasurer: Brian Cave
- \* Team: Trevor Barraclough, Nick David, Angie Grain, Hazel Ward

8. Appointment of Independent Financial Examiner

9. AOB previously sent in writing to Secretary

10. Regional Trustee: Margaret Fiddes

11. Vote of thanks and close of AGM

# RECRUITMENT & RETENTION

## WORKSHOP

**Paul Martinez**

We will start the workshop in just a few minutes.....  
*(changing slides!)*



# LUNCH BREAK

(please allow with Special Dietary Requests go first)

We re-convene at 1.00pm





# PROGRAMME; afternoon

- 13.00 - Experience of an example u3a (AG)
- 13.15 - R&R across YAHR (ND)
- 13.30 - RECRUITMENT: What is working/not working for you?
- 14.15 - Mobilising your own u3as – in put
- 14.30 - Mobilising your own u3as Q & A
- 14.55 – Closing Remarks. Close of workshop (PC)



# **RECRUITMENT AND RETENTION**

## **one u3a's experience**

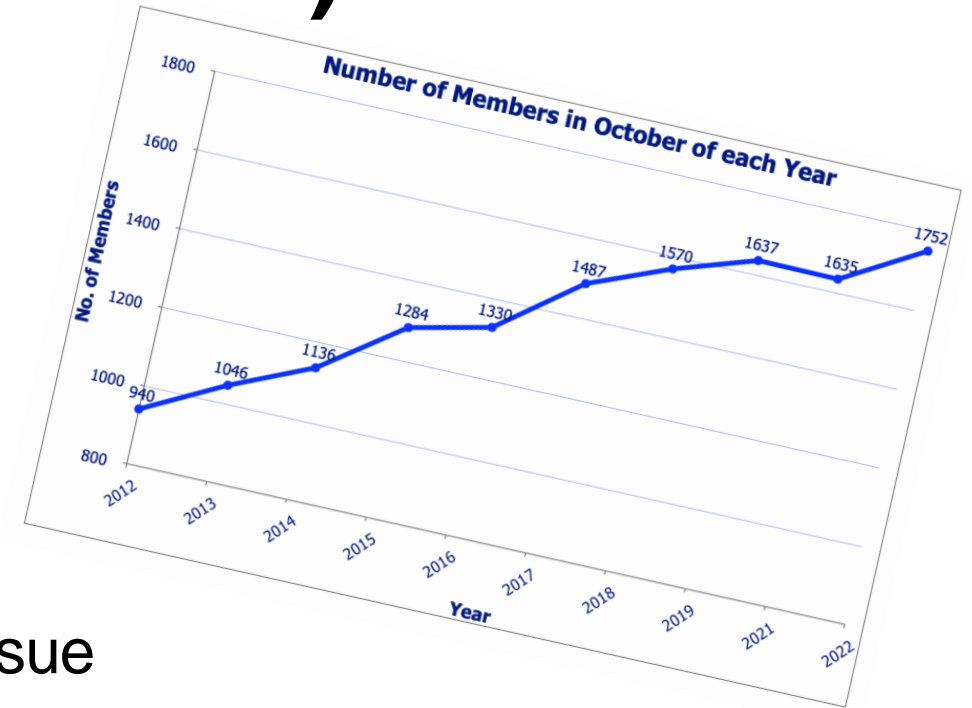
**Angie Grain**

**(Ilkley & District – YAHR MT)**

# RECRUITMENT (AND RETENTION) – one u3a's experience

(Ilkley and District u3a)

- ❑ 2020 Project through the pandemic -
- ❑ Not a 'project' for us – an ongoing, existential issue
- ❑ Already committed to R&R
- ❑ Building on an existing strong organisational team of Trustees and Action Teams, especially Communications, Welcoming & Engaging + Groups



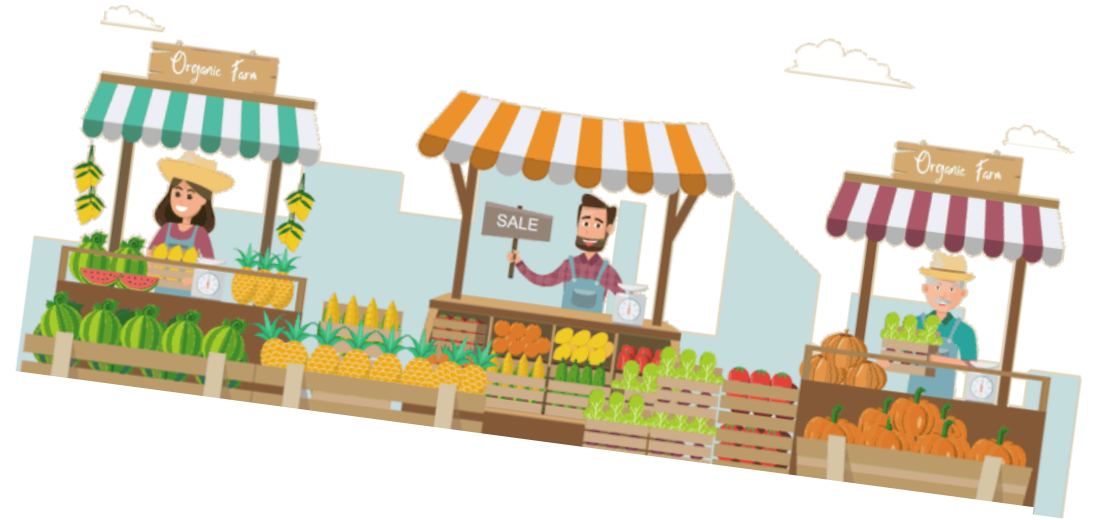
# RETENTION

- Widening the scope of the TAT project
- We need to keep our new members, or Recruitment is a waste of effort
  - Find out why members leave – survey them
  - New Members' meetings to make them feel involved and inform about u3a principles, cooperating etc
  - Look at what we offer – a wide range of Interest Groups, Monthly meetings, Drop Ins +
  - Address the issue of full groups and waiting lists ( constant issue)



# RECRUITMENT

- ❖ Get Trustee support and generous budget
- ❖ All Trustees engaged with the issue



- Raising awareness – website, social media, local press
- ‘Bring a friend’ events, instead of members-only
- Participating in Community events – market stalls, festivals etc
- Purchasing - Banners, leaflets, posters, hi-viz tabards
- Drop In sessions – fortnightly + in other centres
- AMBASSADORS – harnessing local members to reach out beyond Ilkley to other towns in the ‘and District’ ; to spread the workload re publicity beyond Trustees.



# **RECRUITMENT & RETENTION ACROSS YAHR**

**Nick David**

**(York u3a – YAHR MT)**

# Closing Remarks, Q&As, Feedback

Pat Collard





*Thank you for coming*

*We hope that you enjoyed it and found it useful*

*Have a safe journey home.*

