



Mobilising your u3a

YAHR

5 May 2023

u3a

1. Membership
2. Interest Groups
3. Committee
4. Have some fun



Mobilising your membership

- Benefits of growth
- Clear and realistic aims
- Dealing with objections
- New member induction
- Emphasis on and reiteration of u3a ethos
- Widest possible involvement in teams, working parties etc

u3a

Carlton
and

Gedling
u3a

teams



**Carlton and Gedling u3a teams.
Please tick all the teams of
interest to you**

| | |
|------------------------------------------|--------------------------|
| Your name | |
| Teams | Tick here |
| Interest Groups | |
| Publicity | |
| Social Media | |
| Website | |
| Membership | |
| Theatre Trips and Visits | Team complete |
| Trips and visits | |
| Technology; technical support | |
| Greeters/ welcomers | |
| New member 'buddies' | |
| Raffle | |
| Fundraising | |
| Social Events | |

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Mobilising your interest groups

- Group coordinator as a shared role or as a team
- Simplify processes
- Support mechanisms (technical, coaching, advice, venues)
- Treats and jollies
- Capture ideas of new and existing members
- Share interest group tasks and roles

u3a Mobilising your committee 1

- Sell the benefits
- Let the light in
- Everyone has a job
- Simplify processes
- Innovate
- Personal approaches

u3a Mobilising your committee 2

- Careful induction of new u3a members
- Apprentices/Shadows/Deputies
- Teams, Task and Finish groups, Sub-committees
- Development Sub committee
- Effective and efficient meetings
- Maximise number of co-options

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Have some fun

- **Make meetings enjoyable**
- **Thank you meals/parties**
- **Acknowledge individual contributions**
- **Collaborative approaches**
- **Respond constructively to new ideas**

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Mobilising: Toolkit tools

Developing a shared relaunch/recruitment project with your members

Making your u3a offer irresistible

7 Steps to recruiting more interest group convenors

Making your committee bigger and better

Building support for recruitment in your committee

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Mobilising your u3a – Q&A

